

BAY HILL RE-OPENS TOP-RANKED CHAMPIONSHIP COURSE AFTER COMPREHENSIVE SUMMER RE-GRASSING PROJECT

ORLANDO, FL – September 9, 2015 – In keeping with a tradition of always striving to offer guests and members a superior golf experience, the highly regarded, <u>Arnold Palmer's Bay Hill Club</u> & Lodge, has just completed a summer-long re-grassing project on the top-ranked championship golf course, site of the PGA TOUR's <u>Arnold Palmer Invitational Presented by MasterCard</u>. The course re-opened officially for guest play on September 1st to rave reviews with all new TifEagle Bermudagrass greens and Celebration Bermudagrass on the fairways. Course conditions are exceptional for Fall golf package guests and members, and are expected to be pristine for the March PGA TOUR event.

Legendary golfer Arnold Palmer commented, "It is never an easy decision to close the golf course for the summer, knowing how much our members and guests enjoy playing here. However, we realized that the re-grassing would enhance the playing experience for everyone, including the PGA TOUR players who come here every March. Chris Flynn and his team have done an exceptional job getting the golf course in perfect condition for the upcoming season."

Chris Flynn, Director of Grounds at Bay Hill, worked closely with Bland Cooper, Competitions Agronomist for the PGA TOUR, insuring all improvements to the course resulted in a competitive golf product that meets the high Bay Hill standard. Cooper stated, "TifEagle Bermudagrass has proven to be a superior putting surface as is evidenced by the number of PGA TOUR venues in Florida that use this preferred putting grass. It has a demonstrated track record in responding better to over-seeding, having better color, and is extremely cold hardy, drought tolerant and disease resistant, as is also true of the Celebration Bermudagrass selected for the fairways." Flynn also shared, "We just re-opened and have already received extremely favorable comments from our partners with the PGA TOUR, as well as our members and guests. Conditions on the course will be very firm and fast and we look forward to welcoming the finest players in the world to Bay Hill for another great competition next March."

Golfers travel from around the world to experience the course that Arnold Palmer himself fell in love with many decades ago. If playing where the PGA TOUR pro's play is on your Bucket List the resort offers a package named just that – "**The Bucket List Package**," which includes a comfortable guest room in the Bay Hill Lodge (filled with memorabilia from Arnold Palmer's exemplary career), full breakfast, and your choice of a round of golf (including cart), or 50-minute Swedish massage. The package is available from 9/1/15 to 1/12/16, starting at \$170 per person, per night, based on double occupancy, taxes not included. <u>www.BayHill.com</u>

Located just minutes from downtown Orlando along the Butler chain of lakes, <u>Arnold Palmer's</u> <u>Bay Hill Club & Lodge</u> is the site of the annual <u>Arnold Palmer Invitational Presented by</u> <u>MasterCard</u> golf tournament. The 70-room property features 27-holes of golf, the Arnold Palmer Golf Academy, tennis on four Har-tru and two DecoTurf courts, a full service spa and salon, fitness center, marina and lake access, a heated Jr. Olympic-size pool, three dining locations, three lounges with outdoor seating, and 9,000 square feet of meeting and banquet space.

For reservations call (888) 422-9445 or (407) 876-2429.

For more information or photo support, contact Ramona Hurley, <u>Absolute Thinking</u>, at (727) 967-2487 or <u>HurleyRamona@gmail.com</u>.

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