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ARNOLD PALMER'S BAY HILL CLUB & LODGE ANNOUNCES RETURN OF POPULAR BUCKET LIST GOLF PACKAGE

ORLANDO, FL -March, 2016 – If watching the Arnold Palmer Invitational Presented by MasterCard has you dreaming of walking the same fairways the PGA TOUR professionals play, you can check this one off your Bucket List. Arnold Palmer's Bay Hill Club & Lodge has announced the 2016 Bucket List Golf Package, which includes a comfortable lodge guest room, full breakfast, and one round of championship golf. Guests will also receive the trademark umbrella logo pin which is the symbol of the Palmer brand around the world, and one dozen Bay Hill logoed golf balls upon check-in. The Bucket List Package is offered from \$168 per person, per night based on double occupancy, making it surprisingly affordable to plan your trip to this legendary venue. The package is available from May 25, 2016 – January 14, 2017. Reservations can be made by calling (888) 422-9445 or visiting www.bayhill.com. (Applicable taxes not included.)

The history of Bay Hill and this charismatic golf club is steeped in tradition. Built in 1961, guests appreciate the scenic views and traditional setting across 270 acres along the shores of the beautiful Butler Chain of Lakes. The property later became a favorite of legendary golfer Arnold Palmer after he competed in an exhibition match with Jack Nicklaus and Don Cherry on the then unknown course in 1965. On that day Palmer fell in love with Bay Hill and began the quest to make it his own. By 1970, that dream was a reality and Bay Hill has been the winter home of the Palmer family ever since. In 1979 Mr. Palmer successfully created a tournament that became an official PGA TOUR stop, attracting some of the strongest fields of the season, now called the Arnold Palmer Invitational Presented by MasterCard. Just like Arnold Palmer himself, Bay Hill is

very charming and welcoming, and for those that love the traditions of the game, it is the perfect Bucket List venue. The Lodge features 70 rooms, a full service Spa and Fitness Center, and outstanding cuisine in 3 restaurants. Bay Hill has recently earned the distinction of Golf Resort of the Year – North America, by the International Association of Golf Tour Operators (IAGTO)., and is a *Golf Magazine* Silver Medal Resort. Bay Hill is also a Top 100 Best Resort Course by *Golfweek Magazine*, and past recipient of the highly regarded *Condé Nast Traveler* Gold List Award.

Located just minutes from downtown Orlando and area attractions, <u>Arnold Palmer's Bay Hill Club & Lodge</u> is the site of the annual <u>Arnold Palmer Invitational Presented by MasterCard</u> golf tournament. The 70-room property features 27-holes of golf, the Arnold Palmer Golf Academy, tennis on four Har-tru and two DecoTurf courts, a full service spa and salon, fitness center, a heated Jr. Olympic-size pool, three dining locations, 3 lounges, and 9,000 square feet of meeting and banquet space. For reservations or membership information, call (888) 422-9445 or (407) 876-2429.

For more information or photo support, contact Ramona Hurley, <u>Absolute Thinking</u>, at (727) 967-2487 or <u>HurleyRamona@gmail.com</u>.

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