



BAY HILL TO RE-OPEN COURSE WITH “WORLD PREMIER GOLF PACKAGE”

Orlando, Fla. - September 1, 2009 – After a summer of design renovations and greens refurbishments made under the thoughtful and expert direction of Arnold Palmer himself, the legendary Championship course at Arnold Palmer’s Bay Hill Club & Lodge is set to re-open in grand style this September, along with the launch of Bay Hill’s “World Premier Golf Package.”

The exciting architectural and aesthetic enhancements that have been made to this prestigious course present new challenges yet the same thrill as would be expected from an Arnold Palmer designed course. And for a limited time, golf enthusiasts can be a part of history by being among the very first to play the enhanced course with the new World Premier Golf Package from Bay Hill.

This exclusive package includes accommodation in a luxurious room at The Lodge at Bay Hill, daily breakfast and one round of golf per person (including cart/green fee and bag of practice balls). The package is for one-, two- or three- night stays with prices starting from \$212.50 (plus tax) double occupancy per person, per night. Extra nights and/or rounds of golf can be added at discounted rates, and for non-golfers a spa treatment may be substituted for golf.

The Championship course is officially set to re-open to Bay Hill Club Members only on September 6, and to Lodge guests beginning September 14. World Premier Package rates are valid September 14, 2009 through January 15, 2010 based on availability at time of booking. For reservations, call (888) 422-9445 or visit www.bayhill.com.

About Arnold Palmer's Bay Hill Club & Lodge

Located 20 minutes from downtown Orlando, Arnold Palmer's Bay Hill Club & Lodge is the site of the annual Arnold Palmer Invitational Presented by MasterCard PGA golf tournament. The 70-room property features a full-service spa, salon, fitness and aquatic center, 27 holes of golf, the Arnold Palmer Golf Academy, four dining locations, three lounges and 9,000 square feet of meeting and banquet space. For reservations or membership information, call (888) 422-9445 or (407) 876- 2429 or visit www.bayhill.com.

For more information:

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